



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1365640

Schedule Dates 10/09/12-10/15/12

Advertiser Mundy Katowitz Media (2359)

Agency Mundy Katowitz Media (2359)

Product POLITICAL ISSUE (ns) (1187)

Brand PRIOR ACT USA 10/09 (470719)

Salesperson TeleRep/DC, Washington DC (2995)

Sales Office TeleRep Washington DC

Buyer Name PLACEMENT, MEDIA

Phone/Fax /

CPE 321/340/1564

Account Types National/Political Issue Agency 8RD

Billing Type Weekly/Irregular

Comments PRIOR ACT USA 10/09

Date Entered 08/30/12

Last Modified 08/30/12

Entered By Naticq, Julius

CO-OP No

Headline # 06299898

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,568.75

Net Total \$9,456.25

Sales Tax

West Palm Beach (WPEC)

By Broadcast Month Spots Rate

Oct. 2012 36 \$11,125.00

Grand Total: 36 \$11,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/9/12-10/12/12	4	:30	10A- 11A (EST)						1			1	\$275.00	\$275.00	West Palm Beach (WPEC)		8/30/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/12/12-10/12/12	4	:30	12:35A- 1:35A (EST)						1			1	\$125.00	\$125.00	West Palm Beach (WPEC)		8/30/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/12/12-10/12/12	4	:30	12P- 12:30P (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/12/12-10/12/12	4	:30	4P- 5P (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/12/12-10/12/12	4	:30	5A- 5:30A (EST)						1			1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/30/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/12/12-10/12/12	4	:30	7A- 9A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/12/12-10/12/12	4	:30	7:30P- 8P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	11:35P- 12:35A (EST)									1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	11A- 12P (EST)									1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1365640

Schedule Dates

10/09/12-10/15/12

Advertiser

Republicans USA, Action CV Victory Fund (57165)

Agency

Mundy Katowitz Media (2359)

Product

POLITICAL ISSUE (ns) (1187)

Brand

PRIOR ACT USA 10/09 (470719)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

PLACEMENT, MEDIA

Phone/Fax

/

CPE

321/340/1564

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

PRIOR ACT USA 10/09

Date Entered 08/30/12

Last Modified

Entered By

Nancy Bruns

CO-OP

No

Headline #

06299898

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$1,668.75

Sales Tax

\$9,456.25

West Palm Beach (WPEC)

By Broadcast Month

Oct 2012

Spots

Grand Total:

36

Rate

\$11,125.00

\$11,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	12P-12:30P (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	3P-4P (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	5A-5:30A (EST)	1	1							1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/30/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	6A-7A (EST)	1	1							1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/30/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/15/12	4	:30	9A-10A (EST)	1	1							1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/30/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	10/13/12-10/13/12	4	:30	11:35P-12:05A (EST)	1						1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/30/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	10/13/12-10/13/12	4	:30	6A-7A (EST)	1						1		1	\$125.00	\$125.00	West Palm Beach (WPEC)		8/30/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/13/12-10/13/12	4	:30	7A-9A (EST)	1						1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/30/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/14/12-10/14/12	4	:30	6A-7A (EST)	1						1		1	\$125.00	\$125.00	West Palm Beach (WPEC)		8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC-TV
1100 Fairfield Dr.
West Palm Beach, FL 33407

Mundy Kalowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1365640
Schedule Dates 10/09/12-10/15/12
Advertiser Priorities USA Action/City of Miami (57165)
Agency Mundy Kalowitz Media (2359)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIOR ACT USA 10/09 (470719)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name PLACEMENT/MEDIA
Phone/Fax /
CPE 321/340/1564
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PRIOR ACT USA 10/09

Date Entered 08/30/12
Last Modified
Entered By Nancy Brutus
CO-OP NO
Headline # 06299898
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,666.75
Net Total \$9,456.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month
Spots 36
Rate \$11,125.00
Grand Total: 36 \$11,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/14/12-10/14/12	4	:30	7A- 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/30/12
Est 20.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	4	:30	11:35P- 12:35A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 21.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	4	:30	11A- 12P (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	4	:30	2P- 3P (EST)					1				1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/30/12
Est 23.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	4	:30	5:30P- 6P (EST)					1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	4	:30	6A- 7A (EST)					1				1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/30/12
Est 25.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	4	:30	9A- 10A (EST)					1				1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/30/12
Est 26.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	4	:30	11A- 12P (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 27.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	4	:30	2P- 3P (EST)				1					1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1400 Fairfield Dr
West Palm Beach, FL 33407

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003

Contract # 1303044
Schedule Dates 10/09/12-10/15/12
Advertiser Priorities-USA:Action Victory Fund (57165)
Agency Mundy Katowitz Media (2359)
Product POLITICAL ISSUE (ns) (1187)
Brand PRIOR ACT USA 10/09 (470719)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name PLACEMENT MEDIA
Phone/Fax /
CPE 321/340/1564
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PRIOR ACT USA 10/09

Date Entered 08/30/12
Last Modified
Entered By Nancy Bortus
CO-OP No
Headline # 06299896
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,568.75
Net Total \$9,456.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Oct-2012 36 \$11,125.00
Grand Total: 36 \$11,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 28.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	4	:30	3p-4p (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	4	:30	5-30p-6p (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 30.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	4	:30	6a-7a (EST)	1	1							1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/30/12
Est 31.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	4	:30	10a-11a (EST)	1	1							1	\$275.00	\$275.00	West Palm Beach (WPEC)		8/30/12
Est 32.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	4	:30	12p-12:30p (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/30/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	4	:30	5a-5:30a (EST)	1	1							1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/30/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	4	:30	5p-5:30p (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/30/12
Est 35.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	4	:30	7a-9a (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
Est 36.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	4	:30	7-30p-8p (EST)	1	1							1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WDEC CONTRACT #1365640					

Total Charges: \$ 11,125⁰⁰

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K. Roberts Lillie K. Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Priorities USA Action PARTY: Dem

OFFICE/DESCRIPTION: Issue ELECTION DATE: _____

INQUIRY MADE BY: _____
Candidate Manager Agency Committee (circle one)

ADDRESS: Mundy, Katowitz Media
1322 G Street SE
Washington, DC 20003

PHONE: 202-475-4936 FAX: _____

EMAIL: _____

Information Requested: Rates + Avails

Final Disposition: Order Placed \$11,125

If Committee, list officers and position: Priorities USA Action
1101 15th St. NW 2nd Floor
Washington, DC 20005
Treasurer: Greg Speed

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T'Rep Wash